ABSTRACT OF THE DISCLOSURE

There is provided a vibration generator 1 which is small sized but provides a sufficient vibration force and which is advantageous in assembly and packaging. A vibration generation portion of the vibration generator has a U-shaped leaf spring 2, 22 one end of which is fixed to a circuit board 6, a permanent magnet 3, 23 and an electromagnetic coil 4, 24. The permanent magnet is disposed on the leaf spring in a spaced confronting relation with the electromagnetic coil. The U-shaped leaf spring 2, 22 increase an actual length of the vibration portion to thereby lower a resonance frequency of the vibration portion so that vibration at the resonant point can be obtained and consequently a large vibration can be obtained efficiently by a small power. A power supply terminal device 30 can be provided for resiliently pressing from upward the vibration generation portion so that the power supply terminal device 30 serves not only as power source but also as a means for pressing an adhered portion of an adhesive tape.